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UPSHER SMITH RECEIVES PRESTIGIOUS LEADERSHIP AWARD

MAPLE GROVE, Minn., December 2, 2008 -- Upsher-Smith announced today that they are the recipient of the prestigious Distribution Industry Award for Notable Achievements in Healthcare (DIANA) given by the Healthcare Distribution Management Association (HDMA). The Company's award was for Best Overall Branded Pharmaceutical Products Manufacturer with less than \$300 Million in Sales to Healthcare Distributors. The DIANA awards honor manufacturers of pharmaceutical and consumer products for excellence in new product introductions, product promotions and their overall business practices with HDMA healthcare distributors. The award was presented to Upsher-Smith at HDMA's 2008 Annual Leadership Forum in Washington, D.C. on November 7.

"This industry-wide recognition of our branded products speaks of the commitment to excellence Upsher-Smith holds with these important customers," said Scott Hussey, VP of Commercial Operations, Upsher-Smith Laboratories.

Since 1959, the DIANA awards have been presented to healthcare and consumer product manufacturers that set the standard for excellence in new product introductions and promotions. DIANA winners are chosen by HDMA active members who judge companies based on several criteria including: knowledgeable salespeople, high-level customer service, demonstrated flexibility and creativity in marketing, and incorporation of new technologies to ensure product safety and security. Upsher-Smith joins an elite group of past recipients who serve as models for leadership and innovation in the healthcare marketplace.

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"All Upsher-Smith employees should be proud of this outstanding company achievement because each and everyone has played a role in some aspect of our success and contributed to meeting the high standards of excellence for which we have become known," said Mark Evenstad, President, Upsher-Smith Laboratories. "While this recognition is for 2008 activities, Upsher-Smith's reputation for excellence has been established and earned over time and is at the foundation of our plans to grow our branded pharmaceutical business in the areas of epilepsy, Parkinson's disease, and Alzheimer's disease."

In 2004, Upsher-Smith received the DIANA award for Pharmaceutical Support Systems, Supplies and Services Best New Product Introduction and/or Product Promotion, and in 2007, Upsher-Smith earned a DIANA Merit Finalist position for the Best Overall Generic Pharmaceutical Products Manufacturer with less than \$100 Million in Sales to Healthcare Distributors.

About Upsher-Smith

Upsher-Smith Laboratories, Inc. is pursuing improved drug therapies to improve people's lives. The evolution of the company is driven by the ever-changing needs of patients, physicians, pharmacists, and healthcare organizations. Their strategic vision is to become a leader in providing therapies that empower people suffering from central nervous system (CNS) disease to lead healthy, productive lives. Upsher-Smith is focusing within CNS on therapeutic areas with significant unmet needs including epilepsy, Parkinson's disease and Alzheimer's disease. Their perspective is not "more products," but the right products that make people's lives better. At every level of the business, they are driven to be the best. Visit: <http://www.upsher-smith.com>.

About HDMA

The Healthcare Distribution Management Association (HDMA) is the national association representing primary, full-service healthcare distributors. Each day, the member companies of HDMA are responsible for ensuring that more than eight million prescription medicines and healthcare products are safely delivered to 145,000 pharmacies, hospitals, nursing homes, physician offices, clinics, government and other providers in all 50 states. This essential public health function is provided with tremendous efficiency, saving the nation's healthcare system nearly \$34 billion each year. HDMA and its members are a vital link in the healthcare system, working daily to provide value, remove costs and develop innovative solutions to deliver care safely and effectively.