

# The Shades You Hate





- The term for pimples, pustules, and plugged pores (blackheads and whiteheads)
- Typically appears on the face, neck, chest, back, shoulders, and upper arms
- Acne may be associated with anxiety, embarrassment, or self-consciousness



- Commonly causes redness and swelling on the face and may begin as a tendency to flush or blush easily
- Usually progresses to persistent redness in the center of the face, gradually involving the cheeks, forehead, chin, and nose



- Also known as seborrheic dermatitis—characterized by a red, scaly, itchy rash
- Most common sites include: scalp, sides of the nose, eyebrows, eyelids, behind the ears, and middle of the chest
- Comes and goes on its own and may become worse without treatment

## The Complimentary Colors of Clenia® Foaming Wash and Emollient Cream

Clenia® Foaming Wash and Emollient Cream effectively treats acne, rosacea, and seborrheic dermatitis

- **Complete system**—the **foaming wash** for control and the **emollient cream** designed to treat affected areas
- **Alcohol-free**—nondrying formulation
- **Pleasant scent**—smells fresh, clean, and breezy
- **Fast and effective**—studies with sodium sulfacetamide 10% and sulfur 5% have shown proven relief in 1 to 4 weeks<sup>1,2</sup>



### **Foaming Wash & Emollient Cream**

Avoid contact with eyes, eyelids, lips, and mucous membranes. If accidental contact occurs, rinse with water.

Although rare, serious hypersensitivity reactions to products containing sodium sulfacetamide may occur. Local irritation, although uncommon, may result from sodium sulfacetamide use.

Clenia® Foaming Wash and Emollient Cream should not be used if you have a known allergy to sulfonamides, sulfur, or any other component of this preparation.

If excessive irritation develops, discontinue use and consult your physician.

Please see enclosed product information.

## The Beauty of Both

### A First-class Foaming Wash

*The smooth, light consistency promotes gentle cleansing.*

**How to use:** Wash affected areas once or twice daily or as directed by a physician. Wet skin, apply liberally, and massage gently into skin for 10 to 20 seconds, working into a full lather. Rinse thoroughly and pat dry. If drying occurs, reduce cleansing time and rinse product off sooner or use less often.

### An Elegant Emollient Cream

*The formulation moisturizes and leaves skin soft.*

**How to apply:** Cleanse skin thoroughly before application. Apply a thin layer to affected areas 1 to 3 times daily or as directed by a physician. To minimize potential dryness, start with 1 application daily, then gradually increase to 2 to 3 times daily as needed or as directed by a physician.



Alcohol-free System  
**CLENIA**<sup>®</sup>  
(sodium sulfacetamide 10% and sulfur 5%)  
**Foaming Wash & Emollient Cream**

[www.clenia.com](http://www.clenia.com)

**References:** 1. Breneman DL, Ariano MC. Successful treatment of acne vulgaris in women with a new topical sodium sulfacetamide/sulfur lotion. *Int J Dermatol.* 1993;32:365-367.  
2. Tarımcı N, Sener S, Kilinc T. Topical sodium sulfacetamide/sulfur lotion. *J Clin Pharm Ther.* 1997;22:301.

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